

As one of the fastest growing economic sectors in the world, tourism has become a key player in international commerce and is one of the main sources of income in many developing countries, with millions working in the tourism sector.

World Tourism Day is observed worldwide, with a view to highlighting tourism’s social, cultural, political and economic value.

Believing “Tourism can be an instrument in achieving the United Nations Millennium Development Goals, geared towards reducing poverty and fostering sustainable development,” (UNWTO), the attached sample letter is being sent to you as a template to challenge hoteliers/airline managers and others in the tourism sector, to cast a critical eye over their practices and encourage their support in preventing Human Trafficking and the exploitation of people.

“Every time we travel, we become part of a global movement that has the power to drive positive change for our planet and for all people.”

Taleb Rifai. UNWTO General Secretary.

Compiled by Anne Kelleher, RENATE Communications Person.